



From Here to There

By Mike Wade, President and CEO

With summer in full swing, I can't help but make a pitch for safety. Yes, I know you hear a lot about safety. You are inundated with messages reminding you to wear sunscreen, don't stand on chairs, lift with your legs and not with your back, and on and on.

As a member of the electric utility industry, I see firsthand the value of ensuring that our workforce actively embraces a culture of safety. If they don't, accidents can happen and lives may be changed. For our members and the general public, I feel much the same way. Electricity is a dangerous commodity and should be treated with a healthy dose of respect and caution. So as you work around the house and farm this summer, think safety and be safe (and don't forget the sunscreen).

The board of directors and I have been reviewing our disconnect practice and have made several changes to our disconnect and reconnect procedures. As a result of our review, we will begin sending out reminder notices for all bills unpaid by the due date on a monthly basis, and if you have been disconnected for non-payment, you must contact us before 4 p.m. to make payment arrangements to be reconnected that same day. We are also modifying our use of deferred payment agreements for those members who need a little help in paying their electric bills. All of this is an effort to develop consistent and fair practices for all members and lower our annual write-offs of uncollectable debt.

We received good news recently when the U.S. Supreme Court rejected the Environmental Protection Agency's process for regulating power plant emissions. In short, the court ruled that the EPA unreasonably interpreted the Clean Air Act when it decided to limit emissions without first considering the cost to the industry. This was a positive move for the electric industry and ratepayers, and we hope that the same logic will apply to CO₂ emission limits to existing power plants, which are due out this summer. We realize the future of electric energy means higher rates, but our goal is to keep energy affordable so that you may continue to grow and prosper. ■

Get to Know Your Director



Lee Lehrer

How long have you been a director?

I have been a director since July 31, 2008.

Why did you want to become a director of CWEC?

The electric utility business is in my blood. I retired from Kaukauna Electric Utilities where I was the systems electrical technician for 36 years. I became interested in becoming a director shortly after moving to our present address in rural Iola and became a member of Central Wisconsin Electric Cooperative.

Tell us a little about your background.

I graduated from Seymour Union High School in 1960 and then went on to Appleton Vocational School where I received a two-year degree in industrial electricity.

Jan, my wife of 40 years, and I believe in giving back to the community through volunteer work. I work at the Rosholt food pantry one day a month, am on the cemetery committee for St. Joseph's Catholic Church in Galloway, and am active with the Rosholt Threshermen and the Central Wisconsin Tractor Club of Iola. I am the president of the Iola Conservation Club and help teach hunter safety courses. I am a member of the Wisconsin Woodland Owners Association and past president of the Wolf River Chapter of W.W.O.A. I was the past president of the Kaukauna Kiwanis.

What do you like best about being a director?

The director job is a lot more than I thought it would be when I started, but I enjoy being your director. I really like the challenges we face as directors and the camaraderie with the other directors.

What do you see as a challenge(s) facing CWEC in the future?

The biggest challenges I see for the co-op are increasing electrical rates and the third-party generation.

What has been your greatest accomplishment as a director?

There are a few things that I feel have been great accomplishments as a director. I suggested that we start each meeting with a prayer. I was involved in the process and decisions to build our new headquarters and hire our present CEO.



Kevin Kurtzweil Prepares for the Future

Vice President of Operations Graduates from the Management Internship Program

Kevin Kurtzweil, vice president of operations, has completed an intensive program in electric utility management with the University of Wisconsin–Madison.

The Robert I. Kabat Management Internship Program (MIP) is a series of workshops offered by the National Rural Electric Cooperative Association in conjunction with the University of Wisconsin. The program guides participants through all facets

Reconnect My Service

Disconnecting service to a member for non-payment is a last resort. In fact, we do everything possible to avoid shutting off service to members. We send a delinquent notice to every member who has not paid by the due date, and we attempt to contact each customer using an automated phone call system. We ask that you contact us before you are disconnected so that payment arrangements can be made. You may be eligible for low-income assistance or a deferred payment agreement.

If you have been disconnected, you must pay all outstanding debt in full, plus applicable reconnection fees and any required deposit. Calls for reconnection of electric service due to non-payment must be received before 4 p.m. for same-day reconnection service.

Remember, give us a call at 800-377-2932 to help you make the necessary arrangements so there is no disruption of service. ■

of the electric utility industry, including the many changes occurring around the nation.

Kevin is one of only a few electric utility management staff who will graduate from the Management Internship Program this year.

MIP participants go through three 10-day sessions designed to challenge and educate participants in new, innovative management techniques. Participants leave with a better understanding of what consumers want and how to ensure they get it.

By also covering the unique principles that govern the operations of electric cooperatives, the program helps the co-op analyze other business ventures it may want to enter as well as enhance the core organization.

Only rural electric cooperative



CEOs and top-level management participate in the program. This allows greater emphasis of study on management challenges and the aspects of consumer–ownership that cooperatives enjoy. Participants learn to focus on member value as part of day-to-day decision making.

Kevin has completed one of the most exclusive educational programs in the nation for electric cooperative management. ■

Meter Tampering Charge

Members often have electrical work performed by an electrician or service professional. Upgrading your distribution panel or installing outdoor electrical equipment are all tasks that most members hire someone else to do.

If you do this, please make sure that no one, including you or your contractor, cuts your meter seal and removes your meter. Because your electric cooperative is committed to providing you safe, reliable electricity, we have policies in place to discourage this practice. Regardless of what anyone tells you, you as the member are liable for the \$500 meter tampering fee that is assessed when meter seals are cut or missing.

Anytime that you are planning to have electrical work done, make sure your contractor knows that cutting your meter seal is dangerous and will result in a fee to you. If you have questions about meter tampering, please contact us at 800-377-2932.

Be safe. Don't cut your meter seal. ■

Can You Help Us Locate These Former Members?

If you know the whereabouts of any of these former members, please contact CWEC's office during normal business hours of 7:30 a.m.–4 p.m. Monday through Friday at 715-677-2211 or 1-800-377-2932.

Unclaimed funds will be forfeited to Wisconsin Federated Youth Foundation, Inc. When you call, please have the member's current address or current telephone number. Thank you.

ALLEN, PAUL W., GREEN BAY, WI
BARKER, JEANNE C., TUCSON, AZ
BASTIAN, HARLEY J., APPLETON, WI
BEVERSDORF, MARK, WITTENBERG, WI
BLOCK, PENNY, TIGERTON, WI
BORK, LAURA, BOWLER, WI
BREITRICK, CASEY, TIGERTON, WI
BRULEY, PHILLIP, LASCASSAS, TN
BUTLER, MILDRED P., ONEIDA, WI
CIEPLUCH, CYNTHIA, OCONTO, WI
CISEWSKI, FRANK, TIGERTON, WI
COSTA, JAMES, WITTENBERG, WI
COTTER, ELIJAH, RINGLE, WI
DAVISON, LARUE, TIGERTON, WI
DOCKSTADER, ROBERT L., WITTENBERG, WI
DOEDE, HAROLD, ROSHOLT, WI
DOODY, DONALD S., APPLETON, WI
DORN, L., SHERWOOD, WI
DOTY, RACHEL, BOWLER, WI
DULSKE, RONALD, RICHMOND, TX
ELMERGREEN, MARCELLA, BOWLER, WI
ELMERGREEN, MICHAEL, BOWLER, WI
FEHLBERG, THOMAS R., EAST TROY, WI
FISCHER, DUANE, STEVENS POINT, WI
FISCHER, ROBERT, KAUKAUNA, WI
FREDRICKSEN, ALLEN, KENOSHA, WI
FREDRICKSON, DAVID, NEENAH, WI
GABOR, NICK, MILWAUKEE, WI
GEORGESON, DUANE, WEYAUWEGA, WI
GRANDEAU, HENRY, AMHERST, WI
GREEN, LOIS, TIGERTON, WI
HAWLEY, JEFFREY, MOSINEE, WI
HIRT, JOHN, CLINTONVILLE, WI
HITZ, MERVIN JR., SCHOFIELD, WI
HOLSTEIN, CATRINA, TIGERTON, WI
HUNTER, LEON J., JR., JEFFERSON, WI
IVERSON, EVELYN M., EAU CLAIRE, WI
JACOBS, BLANCHE, BOWLER, WI
JAMES, LISA, BOWLER, WI
JANEC, MARTIN L., LAS VEGAS, NV

JANSEN, BETTIE L., GREENFIELD, WI
JANSSEN, GUY, STEVENS POINT, WI
JEFFERS, SUZANNE, BIRNAMWOOD, WI
JOHNSON, GERALDINE, MATTOON, WI
JOHNSON, TOM F., LENA, WI
JOHNSON, VIRGINIA, BOWLER, WI
JOSEPHS, LORETTA, APPLETON, WI
KELLER, TRACY, SHAWANO, WI
KLINNER, SARAH, WITTENBERG, WI
KLUCK, KATHRYN, WITTENBERG, WI
KOLODZIEJ, DENNIS, WATERFORD, WI
KOLOSSO, JOE, CLINTONVILLE, WI
KOLPIN, SCOTT, WAUPACA, WI
KRIESEL, ALVIN, WITTENBERG, WI
KRYSHAK, JOHN T., SR., POLK CITY, FL
KUTCHENWRITER, ALBERT, WITTENBERG, WI
LARSON, ROBERT A., ASHLAND, WI
LAXNER, STEVE, WHEATON, IL
LEMIEUX, JOYCE, WITTENBERG, WI
LITTLEFIELD, CURTIS, TIGERTON, WI
MALONE, STEVEN, BOWLER, WI
MCFARLAND, HARRY, MICHIGAN CITY, IN
MEHLBERG, RICHARD, APPLETON, WI
MEILAHN, EDYTHE, PLYMOUTH, WI
MEYER, SCOTT, TIGERTON, WI
MIENTKE, BEATRICE, WITTENBERG, WI
MILLER, MATTHEW A., SCANDINAVIA, WI
MILLER, THOMAS J., BOWLER, WI
MINNIECHESKE, JACK, TIGERTON, WI
MOSCINSKI, JEFFERY, STEVENS POINT, WI
MUELLER, DAVID S., BIG BEND, WI
NELSON, ELVIA C., PORTLAND, OR
NELSON, TODD, ROSHOLT, WI
NOWAKOWSKI, DORIS, WEYAUWEGA, WI
OLSON, JOSHUA J., SCANDINAVIA, WI
PIMBLETT, DAVE, OAK CREEK, WI
PINGAL, KATHY A., NEW LONDON, WI
POLZIN, BEN, NEW LONDON, WI
PUYLEART, TIMM, TIGERTON, WI
RADLEY, REX, WAUPACA, WI

RATZ, MARVIN R., APPLETON, WI
RAYMAKER, GERTRUDE, LITTLE CHUTE, WI
REED, DEBRA, WATERTOWN, WI
REETZ, MARIE, MOSINEE, WI
REINKE, MARCELLA, TIGERTON, WI
REKOWSKI, ANGELA C., MADISON, WI
RESCH, TREVOR E., BIRNAMWOOD, WI
ROE, KEITH, WAUPACA, WI
ROLLAND, ERIC, LANCASTER, WI
ROSSA, PETER, MILWAUKEE, WI
ROWLAND, ROBERT J., MOUNTAIN HOME, AR
SAZAMA, JOHN, GRESHAM, WI
SCHIPPERS, NICHOLAS J., THORP, WI
SCHMIDT, GEORGE JR., CLINTONVILLE, WI
SCHREIBER, STACEY G., WITTENBERG, WI
SCHWEINER, KRISTI, PLOVER, WI
SMITH, DOROTHY M., WAUPACA, WI
STEINBACH, WILLIAM, RANDOM LAKE, WI
STERNOT, FRANTO, MOSINEE, WI
STONE, AMANDA N., TIGERTON, WI
STROM, ERNEST, WAUPACA, WI
SUEHRING, MIKE, CLINTONVILLE, WI
SWANSON, GLENN O., STEVENS POINT, WI
TEBEAU, JOHN SR., BOWLER, WI
TERRIO, DAVID E., BOWLER, WI
THIEL, KATHLEEN, TIGERTON, WI
THOMPSON, DAVID K., HATLEY, WI
THOMPSON, JEFFREY, STEVENS POINT, WI
THORNE, OSCAR, OCONTO FALLS, WI
THORSBY, ALICE, FOND DU LAC, WI
TOUSEY, WOODFORD, BOWLER, WI
VAN Ooyen, RICHARD, ROTHSCHILD, WI
VANDERHEI, ARLENE J., OAK FOREST, IL
VOSS, JAMES E., STEVENS POINT, WI
VRAA, KEVIN, MARION, WI
WANGELIN, EDWARD C., JR.,
NEW LONDON, WI
WEBER, THOMAS J., MYRTLE CREEK, OR
WELCH, LYNNE, BOWLER, WI
WELCH, RONALD M., BOZEMAN, MT
WELLER, RUBY, BIRNAMWOOD, WI
WERNER, HERBERT, MILWAUKEE, WI
WICKMAN, JANET, CLINTONVILLE, WI
WILSON, KEN, SCANDINAVIA, WI
WIS FUEL & LIGHT CO., MANITOWOC, WI
ZBLEWSKI, VIRGINIA, AMHERST, WI
ZELLNER, W. R., WAUNAKEE, WI ■



Dates to Remember in August

47th Annual Scandinavia Corn Roast Weekend July 31–August 2

Music, food, rides, softball tournament, chainsaw wood sculpting, truck pull, tractor pull, and more. Friday gates open at noon, Road Trip performing 8 p.m.–midnight, presented by Scandinavia Volunteer Fire Dept. Parade Saturday at 10:30 a.m. Free corn Sunday only, starts at 11 a.m. Ellison Memorial Park, Scandinavia. Sponsored by the Scandinavia Booster Club. For more information call 715-467-2366 or go to www.comroast.net.

Blue Ribbon School Concert on the Green Saturday, August 1

School tours start at 3 p.m., concert starts at 6 p.m., Cody Clauson Trio. Free admission; donations accepted. Food available; bring a lawn chair. In case of rain, concert will be moved to the barn next door. N2904 Split Rock Rd, Tigerton. For more information call 715-535-2853.



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Your Touchstone Energy® Cooperative 

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“Fiber Friends Fabrications” Quilt Show Saturday, August 1 – opening

The show runs Saturdays and Sundays, 11 a.m.–3 p.m. through August 23. Features quilts from an art quilt group from Northern Wisconsin. Saturday, August 8, Rene Iannarelli will discuss “Moving from Traditional to Art Quilting,” 2 p.m. WOWSPACE, 114 Vinal St Wittenberg. For more information call 715-253-2737 or www.wallsofwittenberg.com.

St. Adalbert Parish Picnic August 1 & 2

Saturday: 1–11 p.m.; food, beer and wine fest, bag toss and horseshoe competition starting at 2 p.m., music by Freebyrd 8–11 p.m. Sunday: Outdoor Polka Mass 10 a.m., all-you-can-eat family-style dinner 11 a.m.–2 p.m., Hauser’s Hot Shots noon–4 p.m., Cynor Classics Polka Band 4–8 p.m. Raffles, bingo, country store, kids games, and more. Rain or shine, Rosholt.

Iola Thursday Night on Main Thursday, August 6

Unity Reggae Band, 6–8 p.m. Downtown Iola, live music, food, raffle tickets, and more. Farmers Market at Vidar of Iola carving. Bring a lawn chair.

Iola Lioness Brat Fry Saturday, August 8

10:30 a.m.–2:30 p.m. Iola Sentry Foods, Iola.

Iola Lion/Lioness Stuff the Bus Saturday, August 8

9 a.m.–3 p.m. School supply drive. Iola Sentry Foods, Iola.

24th Annual Iola Vintage Military Show with Vintage Tractors and Equipment featuring plows August 8–9

Show includes military vehicles, equipment, tractors, machines and professional vehicle exhibit, gun show, battle re-enactments, swap meet, speakers, camping, and parade of vehicles. Iola. For more information call 715-445-4005 or go to www.iolavms.com.

9th Annual “Drive your Tractor to Church” Sunday, August 9

North New Hope and Faith Lutheran Churches invite friends and neighbors. New Hope Church, Junction Hwy T and MM or 845 Hwy T North. 8 a.m. early bird tractor parking and registration, 9:30 a.m. music, 10 a.m. outdoor church service, 11 a.m. auction, noon pig roast picnic lunch, 1 p.m. hay wagon rides

and tractor displays. With good weather everything will be outdoors; if not there is room inside. Please bring lawn chairs.

Iola Thursday Night on Main-Corks & Comedy Thursday, August 13

Comedy City Performers performing and wine-tasting with Lil Ole Winemakers 6–8 p.m. Must be 21 or older to attend. At The Millstone, Iola.

Sacred Heart Parish Church Picnic Sunday, August 16.

10 a.m. Mass with polka music by Polka Pak, followed by a chicken and roast beef dinner from 11 a.m.–2 p.m. Noon–7 p.m. music with Pan Franek and Zosiad alternating with Polka Pak. Spudmobile, food and refreshments, elephant ears, ice cream parlor, cherry tree, country store, cake walk, bingo, basket and mini raffles, children’s games, auction and rummage sale, Saturday and Sunday softball tournament, Sunday horseshoe tournament and a \$4,000 cash raffle drawing at 7 p.m. For more information call 715-592-4221.

Walls of Wittenberg Concert in the Art Park Thursday, August 20

6–8 p.m., Featuring Skip Jones. No admission, but donations always gratefully accepted. Bring a picnic lunch and lawn chair; free ice cream at intermission. Rain or shine. WOWSPACE, 114 Vinal St. Wittenberg. For more information call 715-253-2737 or www.wallsofwittenberg.com.

Susan’s Concert Sunday, August 23

3–6 p.m. In memory of Dr. Susan Hanson. WOW Art Park, rain or shine. For more information call 715-253-2737 or www.wallsofwittenberg.com.

Tigerton Lumberjack Days-Celebrating 50 Years August 29–30

Saturday: corn roast, music, bike give-away. Sunday: parade at 1 p.m., amateur lumberjack contest, chainsaw and crosscut events. Bingo both days; lots of food and pies. Tigerton Community Park, Tigerton. For more information call Diane at 715-535-3300 or Wally at 715-445-3165 or 715-459-6115.

To submit your community events email
brenda.mazemke@cwecoop.com
or call Brenda at 715-677-2211.